



## Business as Mission:

TRANSFORMATIONAL  
VENTURES BUSINESS AS MISSION 

Moving from Interest  
to Mobilizing



## mo'bi'lize

to organize people or resources in order to be ready for action or in order to take action.



How many different business industries are represented in your congregation?  
How many years of experience?



How much untapped business brain power sits in your pews?



What if their God-given strategic knowledge and talents were applied to building self-sustaining businesses and church outreach in some of the poorest countries in the world?



## Where do we begin?

Transformational Ventures offers a customizable, intensive training experience that will help your business people understand Business as Mission (BAM) and equip them to design and execute projects in a cross-cultural environment. Sometimes a little shove and education can start a significant movement.

Transformational Ventures will work with your church to identify areas of interest and strength in its business knowledge base. The training typically consists of a Friday evening session and a day long Saturday workshop. However, it can be shortened to fit the schedules of your busy business people.

We also offer an optional presentation to the wider church on Sunday, either from the pulpit or in Sunday school classes, including the opportunity for a brief after church follow up session.

### The customizable class syllabus includes:

- Introductory overview
- Biblical foundations for work creation
- The "BAM" phenomenon – a review of existing models and literature
- How to combine ministry with financially sustainable projects

- A framework for designing a sustainable project
- Steps in project organization and management
- What does "success" look like and how to achieve it?
- Your choice of one of the following, depending on the group's interests:
  - Creation and management of sustainable service enterprises
    - Creating business units to support a ministry financially
    - Self-support or "tent-making" enterprises
    - Utilizing business incubators to create jobs in specific communities
    - Organization of micro finance programs
  - Management training to facilitate projects
  - Strategic planning for accountability and growth
  - Optional Sunday morning speaking and after church follow up

### Optional Follow up and Continuation

Through optional follow-up, Transformational Ventures can help you utilize the knowledge and skills acquired and harness the energy generated through the training. We can help find or create a BAM project that fits your global or local outreach focus.

## Weekend Training Costs

*(We encourage you to charge for the workshop to cover these expenses.)*

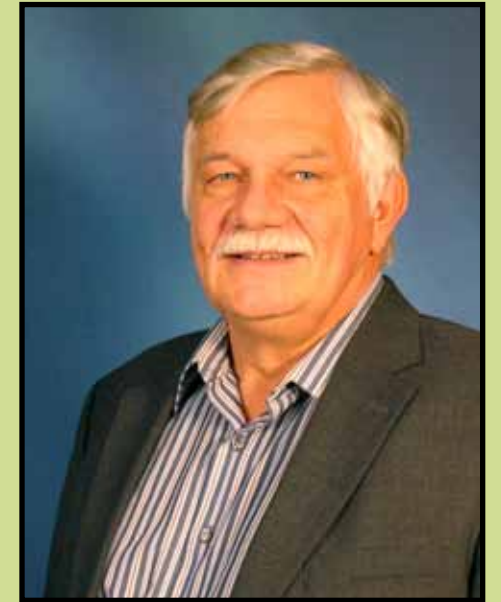
- A sliding scale fee for up to ten hours of training, plus optional Sunday morning speaking and after church follow up. *(This cost depends on the size of the church and anticipated number of participants.)*
- The trainer's transportation and local accommodations *(in a member's home or hotel)* and food
- Refreshments or meals provided during the training experience

## Additional Resources

The costs depend on the nature of the desired follow up. To learn more:

- Go to [www.TransformationalVentures.com](http://www.TransformationalVentures.com)
- On the main menu bar, go to "Join Us," then "Memberships," then "Church Memberships." Click on the link that explains membership levels and features.
- Call us at 800-487-4224 and ask for GJ or Krista.
- E-mail us at [Opportunities@TransformationalVentures.com](mailto:Opportunities@TransformationalVentures.com)

**Transformational Ventures exists to help you implement real projects so the church can be a blessing through the ministry of economic development and spiritual outreach.**



**Dr. David Befus**

*MA, Ph.D.,  
International Business and  
Economic Development*

David brings over 20 years experience in economic development to the Transformational Ventures<sup>SM</sup> division of WorldVenture. He has large-scale project development experience with World Vision and Opportunity International as well as consulting with World Bank, USAID and others. Most recently, David spent nine years as President of the Latin American Mission.

David also brings in-the-trenches experience creating jobs using local technology and low capital requirements. He has the ability to address specific, practical matters related to both theory and implementation of BAM projects, and brings years of teaching experience in churches and universities.